Anchor Mission Playbook

New Learnings and Findings in Anchor Mission Execution

prepared by
Rush University System for Health

with support from
Healthcare Anchor Network

RUSH

HEALTHCARE ANCHOR NETWORK

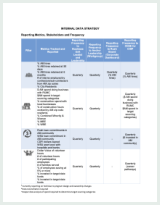
8 Anchor Mission Implementation Tools and Resources

Templates and Dashboards

A documented governance structure is essential to establishing a core anchor mission team across initiatives and an executive leadership committee that will provide organizational guidance on the trajectory of anchor mission execution. A departmental governance structure expands on Rush's original anchor mission working group structure to include the contributions of the anchor mission core team and the business unit leads in advancing the anchor mission.

Governance Structure

It is helpful to create and consistently edit a master data management framework that outlines metrics, data sources, and reporting cadences for all anchor initiatives. A template for that data management can be found here. A data collection framework outlines the data that the anchor mission department analyzes along with a schedule of when data reporting is due for internal and external audiences.



Anchor Mission Data Management Strategy

Implementing standardized metrics with consistent reporting timelines improves the sustainability of anchor mission initiatives over time. Standardization is also necessary when implementing an anchor mission across a hospital system that includes hospitals in different locations. The standard metrics for Rush can be found here. These have grown and evolved over time in alignment with metrics collected for Rush's Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP), and metrics already collected by business departments.

Metrics & Reporting Structure

Creating templates for business units to report on their progress allows for consistent reporting that does not create an organizational burden on business leads. Rush uses standard templates for business leads to submit quarterly data and describe activities they have engaged in to support anchor mission strategies.

Metrics & Governance Templates

West Side United's Impact Investing Health Equity Evaluation

- The Journey to Impact Investing

Healthcare Anchor Network's Impact Purchasing Case Study

- Rush University System for Health

Healthcare Anchor Network's Collaborating with Community Stakeholders Case Study

- Rush University Medical Center (RUMC)

Over the past five years, the landscape for executing anchor mission strategies has drastically changed. The original **Anchor Mission Playbook** outlined strategies and insights to execute an anchor mission approach when the field was developing. Six years later, Rush University System for Health has derived new insights, implications, and tools to aid in the execution of the anchor mission framework.

In this update to Rush's original Playbook, we outline new learnings, challenges, developments and resources that have helped Rush University System for Health ensure the sustainability of its anchor mission in the current financial climate.

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